

yourAmersham

Advertising Rate Card and Specifications

Delivered to the HP6 and HP7 postcode area including: Amersham, Little Chalfont, Chenies, Coleshill, Hyde Heath, Penn Street, Winchmore Hill and Chesham Bois.

TOTAL RESIDENTIAL AND BUSINESS CIRCULATION EXCEEDS 10,000

	Full Page Colour	Half Page Colour	1/4th Page Colour	1/8th Page Colour	1/4th Page Mono	1/8th Page Mono
FULL PRICE	£215	£137	£83	£42	£78	£41
3 CONSECUTIVE ISSUES	£205	£131	£79	£40	£74	£38
ANY 6 ISSUES OUT OF 12	£200	£127	£77	£39	£72	£37
6 CONSECUTIVE ISSUES	£195	£123	£74	£38	£69	£36
12 CONSECUTIVE ISSUES	£174	£110	£67	£33	£62	£31
FULL PAGES, SPREADS & COVERS	4 PAGE CENTRE SPREAD £499		2 PAGE CENTRE SPREAD £349		INSIDE COVER FP ONLY £249	BACK COVER FP ONLY £295

DISCOUNT: Place your advert in associated magazine yourChesham and not only will you reach a combined distribution of over 21,000 but you will also get a discount

Advertisers will qualify for an **additional discount** from the published rates when they place an advert in our associated magazine **yourChesham** during the same month.

- **Both Full Page adverts** reduced by £9.00
- **Both Half Page adverts** reduced by £6.00
- **Both Quarter Page adverts** reduced by £4.00
- **Both Eighth Page Adverts** reduced by £2.00

NOTE: prices shown are per advert, per issue

ADVERT SIZES, DIMENSIONS and FORMATS

FULL PAGE BLEED	154mm wide	x	216mm deep
HALF PAGE	128mm wide	x	92mm deep
HALF PAGE VERTICAL	62mm wide	x	186mm deep
QUARTER PAGE	62mm wide	x	92mm deep
QUARTER PAGE HORIZONTAL	128mm wide	x	44mm deep
EIGHTH PAGE	62mm wide	x	44mm deep

Your advertisement must be forwarded as: PDF, Word or JPEG format to:

ads@youramersham.co.uk prior to the monthly deadline to the dimensions required.

Minimum resolution of 300dpi

To advertise please contact Dyan Thornton. **Tel:** 07400 067223

e-mail: dyan@youramersham.co.uk • **www.youramersham.co.uk**